

## Iris Clothings successfully launched Disney designed apparels across India

*Company had signed Licensing agreements with UTV Software Communications Pvt. Ltd. (“Disney”) in November 2022*

**Howrah, India, April 21, 2023** - Iris Clothings Limited (NSE: IRISDOREME), a readymade garment company engaged in designing, manufacturing, branding, and selling garments for kids wear, has successfully launched and dispatched apparels designed with Disney characters across India.

**Commenting on this significant event Mr. Santosh Ladha, Managing Director of the Company said:** *“Our sample launch of kids’ apparels designed with Disney and Marvel movie characters in January 2023 received an impressive response. This was evident from the large orders we received from distributors across India. I am pleased to share that we successfully dispatched our first batch of orders of T-shirts designed with Mickey characters to states such as Rajasthan, Maharashtra, Gujarat, and Delhi, among others. These newly designed apparels will be sold in the premium category under our own brand DOREME.*

*Two more apparel categories with these new designs are currently in the manufacturing stage and will be launched by Q1FY24. The ongoing quarter will also mark the launch of apparels designed with Marvel movie characters. In the upcoming months, we will launch these apparels on our D2C website [www.doreme.in](http://www.doreme.in) as well. We foresee tremendous demand for these newly designed apparels, and we expect this to contribute significantly to our total revenues in FY24. Going forward, our focus will be towards leveraging this opportunity and executing on our order pipeline.”*

### About Iris Clothings Limited

Iris Clothings Limited is a fast-growing readymade garment company that is primarily engaged in designing, manufacturing, branding, and selling garments for kids wear under its brand name DOREME in India. The Company delivers a broad range of affordable and good quality apparels for infants, toddlers, and children in their pre-teens, serving both their indoor and outdoor requirements. It has been in operations for over 17 years and continues to add new product lines by employing the best-in-class technology across its value chain. For more information view [www.irisclothings.in](http://www.irisclothings.in)

If you have any questions or require further information, please feel free to contact:

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